

2021

Bachelor of Business Administration

Fifth Semester

BBA-303: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- What is the importance of economic planning in an under developed country?
 - What are the different elements of environment?
 - State the tools of monetary policy.
 - Discuss the problems relating to import of technology.
 - What is social audit?
 - Explain the relationship between business and government. (4x5)

Section – B

- What is economic environment? How is it important for business? (15)
- What is industrial policy? What are its objectives? (15)
- Explain the interaction matrix between various environment factors. (15)
- Discuss the process and techniques of environmental analysis. (15)

Section – C

- Bring out the salient features of our technological policy. (15)
- How does natural environment affect business? Discuss. (15)
- What are your arguments against social responsibility? (15)
- What is Securities and Exchange Board of India? Discuss the least amendments to SEBI Act. (15)

x-x-x