

2021
B. Voc. (Retail Management)
Third Semester
GC-302: E-Commerce (Common)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

- I. Attempt any four from the following:-
- What are the various tools of E-commerce?
 - Discuss in brief the present status of E-commerce in India.
 - Write a short note on socio-economic impact of E-commerce.
 - Distinguish between credit card, debit card and smart card.
 - Digital signature.
 - Business process Re-engineering (4x4)

UNIT – I

- II. What is the difference between web based and traditional business? Discuss the advantages of web based business over traditional business. (16)
- III. Explain the various E-business models in detail. (16)

UNIT – II

- IV. Discuss the impact of E-commerce on supply chain management and customer relationship. (16)
- V. Explain the various types of EPS and their processes. (16)

UNIT – III

- VI. What do you mean by EDI? Discuss its applications in business. (16)
- VII. Explain the various legal, security and privacy issues in EDI. (16)

UNIT – IV

- VIII. Explain in detail the various ERP modules and challenges in their implementation. (16)
- IX. Explain in detail the regulatory aspects of E-commerce. (16)

x-x-x