

2072
Advanced Diploma in Mass Communication
Second Semester
ADMC-107: Print Journalism

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write short note on any five of the following on 100 - 150 words each:-

1. News copy
2. Page makeup
3. Headline
4. Chief Sub editor
5. Makeup
6. Features editor
7. Dummy
8. IT Act
9. Cropping pictures
10. Law of obscenity

(5x4)

Unit-I

- II. What is the newsroom organization? What are the functions of the news editor and Sub editor? (20 marks)
- III. What is the organizational structure of the editorial department of a newspaper and what is the criteria for judging news copy? (20 marks)

Unit-II

- IV. What are the responsibilities while performing the functions of photo editing, such as selection, editing, cropping and placement of pictures in the era of 'fake news', intermedia competition and spin masters? (20 marks)
- V. What is the significance of Headline writing? Describe different kinds of headlines. (20 marks)

P.T.O.

(2)

Unit-III

- VI. What is the Code of Ethics for Journalists given by the Press Council of India? (20 marks)
- VII. What are the norms of journalistic conduct with respect to the responsibilities of a journalist? (20 marks)

Unit-IV

- VIII. Describe in detail the Laws of Defamation and Parliamentary Privileges. (20marks)
- IX. Describe in detail the Copyright Act and Right to Information. (20 marks)

x-x-x