

2056

B. Voc. (Logistic Management)

Fourth Semester

LEM-404: International Logistics Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Why is logistics management important in international business?
- b) Explain the concept of positioning information in logistics.
- c) What is meant by chartering of bulk ocean carriers?
- d) Explain the layout and working of container terminals.
- e) What are the major issues faced in sea transport?
- f) What is road parcel service business?

(4x4)

UNIT - I

- II. Describe the role of Information Technology in logistics management. How do technologies such as EDI, ERP, GPS and RFID support logistics operations? (16)
- III. Discuss the legal provisions governing carrier liability and how these provisions protect the interests of cargo owners. (16)

UNIT - II

- IV. Discuss the different types of cargo transported through shipping and their handling requirements. (16)
- V. Explain the freight structure and freight practices in the shipping industry. Also discuss the role of intermediaries such as freight brokers and shippers' agents. (16)

UNIT - III

- VI. Discuss the performance measurement of logistics systems. What indicators are used to evaluate logistics efficiency? (16)

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(2)

- VII. Discuss the major issues and challenges in sea transport. (16)

UNIT - IV

- VIII. Discuss the road parcel service business and fleet management systems used by logistics companies. (16)
- IX. Explain the impact of government policies and regulations on road transport operations. (16)

x-x-x