

2056
B. Voc. (Media and Entertainment)
Second Semester
MET-204: Mobile Journalism

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write note on any four of the following in 75-100 words each:-

- a) Smartphones role in news reporting
- b) MoJo
- c) Backpack journalism
- d) Convergence journalism
- e) Mobile apps for video editing in MoJo
- f) Challenges of live streaming through social media
- g) Emerging trend in mobile journalism
- h) Two characteristics of mobile journalism

(4×2)

UNIT - I

II. Discuss the impact of mobile journalism on democracy and public participation through a case study. (8)

III. Analyse global adoption of smartphones and their influence on journalism practices. (8)

UNIT - II

IV. Apply the MoJo workflow steps to your coverage of a city protest as a mobile journalist. (8)

V. Discuss significance of convergence journalism and current trends in media practices. (8)

UNIT - III

VI. Explain in detail the technical and editorial preparation involved in live streaming on social media. Discuss the ethical concerns and verification issues involved. (8)

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(2)

- VII. Shed light on the different content strategies that can be used for different platforms (YouTube, Instagram and Facebook) by a mobile journalism channel. (8)

UNIT - IV

- VIII. Analyse a recent example of mobile journalism wherein a story gained wide attention, and discuss its impact on mainstream media. (8)
- IX. Discuss future trends in MoJo and analyse how these will change journalistic practices. (8)

x-x-x