

2056

B. Voc. (Retail Management)

Fourth Semester

RSC-405: Management Information System for Retail

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) Define management information system.
- b) Write a short note on- MIS as a competitive advantage.
- c) Database Management System.
- d) Explain briefly the features of information.
- e) State the features of information reporting system.
- f) SDLC Approach.

(4x4)

UNIT - I

II. Explain the steps in designing and implementation of MIS.

(16)

III. How does MIS help in personnel and inventory management.

(16)

UNIT - II

IV. What is information overload? Explain the methods to manage information overload.

(16)

V. Explain the various types and characteristics of system control in systems in MIS.

(16)

UNIT - III

VI. Discuss the advantages and disadvantages of various models of Database Management System.

(16)

VII. Write a short note on:-

- a) Decision Support System
- b) Office Automation System

(16)

UNIT - IV

VIII. Discuss the various security systems for risk management in MIS.

(16)

IX. Explain the prototyping approach and user development approach in detail.

(16)

x-x-x