

(i) Printed Pages : 2

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(ii) Questions : 10 Sub. Code :

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**Master of Commerce 4th Semester
(2056)**

**BUSINESS ETHICS AND CORPORATE GOVERNANCE
(Same for CDOE Candidates)**

Paper : M.C. 403

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt 5 questions in all, selecting at least one question from each Unit. All questions carry equal marks.

UNIT—I

1. Discuss the nature and significance of business ethics in managerial decision making. How do ethical standards influence organizational behavior?
2. Explain the major ethical theories of Business Ethics. How are these theories applied in business decision-making?
3. Discuss the ethical issues in Human Resource Management, focusing on recruitment, promotion policies, working conditions, and downsizing.

UNIT—II

4. Discuss the complexity of ethical issues in business decision-making and explain how organizations can resolve ethical dilemmas.

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5. Explain the concept of managerial integrity and ethical leadership. How does wisdom-based leadership contribute to ethical organizations?
6. Explain the need and objectives of corporate governance in modern corporations in light of OECD Committee Recommendations.

UNIT—III

7. Explain the internal corporate governance mechanisms, highlighting the role of Board of Directors and functional committees.
8. Discuss the legal and regulatory changes in corporate governance in India, with special reference to Clause 49.

UNIT—IV

9. "A Dent in Wal-Mart's Public Image - The PR Strategy", analyze the ethical issues that affected Wal-Mart's public image. Discuss how effective public relations strategies can help organizations restore reputation and stakeholder trust.
10. "China Aviation Oil's Collapse: Singapore INC's Challenges", examine the corporate governance failures that led to the collapse of China Aviation Oil. What lessons can organizations learn regarding transparency, accountability, and risk management?