

(i) Printed Pages : 2 Roll No.

(ii) Questions : 14 Sub. Code :

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Exam. Code :

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Bachelor of Business Administration (FYUP) 4th Semester
(2056)

BUSINESS ENVIRONMENT

Paper : NBBA-404

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt any **four** questions from Section A. Each question carries **5** marks each. Attempt any **two** questions from Section B. Attempt any **two** questions from Section C. Each Question of Section B and Section C carries **15** marks.

SECTION-A

1. What do you mean by environmental analysis?
2. What were the reasons to introduce FEMA?
3. What is balance of trade?
4. Define environmental audit.
5. Differentiate between GATT and WTO.
6. Define the term EXIM.

SECTION-B

7. Discuss the nature and significance of business environment.
8. Explain the key elements of economic environment in detail.
9. Critically evaluate the fiscal policy of India. What suggestions would you give for the reforms in fiscal policy of India?
10. What do you mean by SEBI? Discuss the powers and functions of SEBI.

SECTION-C

11. What is digital transformation? Discuss its impact on business operations.
12. What are the causes of emergence of middle class in India and briefly discuss its impact on business?
13. "Foreign investment plays a significant role in the economic development of a nation." Explain this statement and also give suggestions to increase the flow of foreign investment.
14. Critically evaluate the balance of payment position in India. What measures can be taken to correct the deficit in the balance of payment position in India?