

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

1	3	0	6	2
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Exam. Code :

5	0	3	4
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Bachelor of Business Administration (FYUP) 4th Semester
(2056)

INVESTMENT PLANNING & MANAGEMENT

Paper : NBBA-402

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (i) Attempt any **four** parts from Section A. Each part carries 5 marks.

(ii) Attempt any **two** questions from Section B. Each question carries 15 marks.

(iii) Attempt any **two** questions from Section C. Each question carries 15 marks.

SECTION-A

1. Attempt any **four** parts:

- (a) Differentiate between investment and speculation.
- (b) What is security analysis? State its objectives.
- (c) Differentiate between fundamental analysis and technical analysis.
- (d) What is systematic risk?
- (e) Define risk-adjusted return.
- (f) Explain any two types of bonds.

SECTION-B

2. What is fundamental analysis? Explain various tools of fundamental analysis.
3. Define investment and its objectives. Describe the major investment avenues in India.
4. Discuss in detail the investment decision-making process. Explain how risk and return influence investment decisions.
5. What is technical analysis? Explain the usefulness of Dow Theory for investment decision.

SECTION-C

6. What do you mean by portfolio management? Explain Markowitz Portfolio Theory.
7. Explain portfolio performance evaluation models.
8. Discuss various types of returns and their calculation.
9. Explain the Capital Asset Pricing Model (CAPM) and examine its practical applicability in modern financial markets.