

(i) Printed Pages : 2 Roll No.

(ii) Questions : 14 Sub. Code :

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Exam. Code :

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**Bachelor of Business Administration (FYUP) 4th Semester
(2056)**

PROJECT MANAGEMENT

Paper : NBBA-405

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt any **four** short-answer type questions from Section - A. Each question in this section carries **5** marks. Attempt any **two** essay-type questions, each from Sections - B and C respectively. Each question in these sections carries **15** marks.

SECTION - A

1. What is project management?
2. Importance of environmental analysis
3. Objectives of SCBA
4. Difference between PERT and CPM
5. What is a project termination report?
6. What is project monitoring?

SECTION - B

7. What is project planning? Discuss its role and importance.
8. "Market Analysis is the backbone of a project feasibility study."
Discuss this statement.

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9. What is project Life Cycle? Explain in detail the various phases of project Life Cycle.
10. What is meant by project organisational structure? Discuss the various forms of project organisational structure.

SECTION - C

11. Define risk analysis. Discuss the importance and limitations of risk analysis in investment decisions.
12. What is meant by cost of capital? Explain in detail the factors affecting cost of capital.
13. Explain the tools and techniques of project evaluation in detail.
14. What are the recent trends in managing E-business projects in the digital age?