

Exam.Code:5174
Sub. Code: 14573

2056
B.Com. (Finance Markets) FYUP
Fourth Semester
NBCM -401: Introduction to Securities Market

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section-A. Attempt two questions each from Section B and C respectively.

x-x-x

Section - A

- I. Attempt any four of the following:-
- Why is diversification important in investment?
 - What is dematerialization?
 - Differentiate between intraday trading and delivery trading.
 - Differentiate between primary and secondary market.
 - What is an IPO?
 - Explain the concept of bull and bear markets and their impact on investors. (4x5)

Section -B

- II. What is investment? Differentiate between investment and speculation. (15)
- III. Explain the importance of the investment process in decision-making. (15)
- IV. Analyze the role of different types of investors. (15)
- V. Critically examine different investment alternatives in terms of risk and return.(15)

Section - C

- VI. "Secondary market is more important than primary market." Do you agree? Justify. (15)
- VII. Discuss the IPO process and agencies involved. (15)
- VIII. Explain the trading mechanism in the secondary market. (15)
- IX. Describe the role and functions of Securities and Exchange Board of India. (15)

x-x-x