

2056

B. Voc. (Retail Management) Fourth Semester
GC-402: Project Management
(Common for all B. Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit. All questions carry 16 marks.

x-x-x

1. Attempt any four of the following:-
 - a) What is project life cycle?
 - b) Define feasibility study.
 - c) Differentiate between evaluation and appraisal.
 - d) Define project organization.
 - e) What is meant by environmental analysis?
 - f) 'Project Management as a profession'. Comment.

UNIT - I

2. Define project. What are the characteristics of project?
3. Explain the role and responsibilities of a project manager.

UNIT - II

4. Explain the process of scouting for project ideas. What are the main sources of project ideas?
5. What is legal and managerial feasibility? Why are these aspects critical in project planning and execution?

UNIT - III

6. Explain the objectives of project appraisal, and also discuss different project appraisal techniques.
7. Critically examine the importance of risk analysis in project management.

UNIT - IV

8. What is project reporting? Discuss the principles of good reporting system.
9. Bring out the difference between CPM (Critical Path Method) and PERT (Program Evaluation and Review Technique) and their suitability of use.

x-x-x

