

2056

B. Voc. (Retail Management)-Second Semester
GEN-201: Soft Skills and Personality Development
(Common for all B. Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following in 50 - 60 words each:-

- a) Power of irresistible enthusiasm.
- b) Ethics and communication.
- c) Self acceptance and self growth.
- d) Role of Co-ordinaion in a team.
- e) Creativity in presentation.
- f) Leadership styles.

(4x4)

UNIT - I

II. Discuss in detail, the importance of listening and responding in the process of communication. (16)

III. How will you differentiate between self-image and self-esteem? Discuss various self-management techniques. (16)

UNIT - II

IV. What is ethical communication? How values, manners ethics and austerity in speech play an important role in communication? (16)

V. Discuss the role of creativity in presentation and projection. Elaborate various multi-cultural skills involved at different levels of communication. (16)

UNIT - III

VI. a) What are the basis of personality, human growth and behaviour.

b) Illustrate the role of time management and effective planning. (2x8)

VII. Discuss in detail, various theories of personality development. (16)

UNIT - IV

VIII. a) What impact does the profiles of successful women players make on a common person?

b) Discuss the role of career planning in overall growth of your personality. (2x8)

IX. a) What are the Do's and Don't's while facing an interview.

b) Discuss various qualities of a team leader. (8,8)

x-x-x

