

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 9

Sub. Code : 

4	6	2	9	6
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Exam. Code : 

1	3	0	6
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**B.Voc. (Retail Management) 6<sup>th</sup> Semester  
(2056)**

**ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

**Paper : GEN-601 (Common for all B.Voc.)**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—** Attempt any **five** questions from all including Question No. 1 which is compulsory and selecting **one** question from each unit.

1. Attempt any **four** questions from the following:

- (a) What are the characteristics of an entrepreneur?
- (b) Distinguish between Entrepreneurship and Intrapreneurship.
- (c) What do you mean by merger?
- (d) What is tax holiday?
- (e) Define product innovation.
- (f) What is profit planning? 4×4=16

**UNIT-I**

2. Define entrepreneurship. Explain the need and scope of entrepreneurship. 16

3. Explain the factors affecting the socio-economic environment of entrepreneurship. 16

### **UNIT-II**

4. Explain the problems relating to marketing in small scale industrial units. 16
5. Discuss the need for growth and diversification in small-scale industries. 16

### **UNIT-III**

6. Explain the various steps taken by the government for technological upgradation of small scale industries in India. 16
7. Discuss the role of MSMEs in the development of the national economy. 16

### **Unit-IV**

8. Explain the features of the Partnership Act in detail. 16
9. Discuss the various tax benefits available to Small Scale Industries in India. 16