

2056  
B. Voc. (Media and Entertainment) FYUP  
Second Semester  
BME 203: Freelance Journalism

Time allowed: 3 Hours

Max. Marks: 40

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit. All questions carry 8 marks.

x-x-x

- I. Attempt any four of the following in 40-50 words each:-
- Define freelance journalism.
  - What is a freelance writer?
  - Explain pitching in journalism.
  - What is a byline?
  - Define feature writing.
  - What is copy editing?

**UNIT - I**

- II. Explain the concept, scope, and importance of freelance journalism in today's media industry.
- III. Discuss the skills required to become a successful freelance journalist.

**UNIT - II**

- IV. Explain the process of pitching a story to editors. What are the key elements of an effective pitch?
- V. Discuss different types of journalistic writing such as news stories, features, and opinion pieces.

**UNIT - III**

- VI. Explain how freelance journalists find work. Discuss various freelancing platforms and opportunities.
- VII. Discuss the challenges faced by freelance journalists and suggest possible solutions.

**UNIT - IV**

- VIII. Explain ethical issues in freelance journalism. Why is maintaining credibility important?
- IX. Write a detailed note on legal aspects such as copyright, plagiarism, and contracts in freelancing.

x-x-x