

2056
B. Voc. (Media and Entertainment) FYUP
Fourth Semester
BME - 402: Radio Production

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following: -

- a) Artificial echo in radio
- b) Community Radio
- c) Radio jingle
- d) Bumper in radio production
- e) Voice modulation
- f) News bulletin

(4×2)

UNIT - I

- II. Explain AM and FM radio in detail. Also discuss their advantages and limitations. (8)
- III. Describe the role of sound effects, filters and human voice in radio production. (8)

UNIT - II

- IV. Explain the concept of commercial and entertainment radio programs with suitable examples. (8)
- V. Write a detailed note on podcasting and its growing importance in modern broadcasting. (8)

UNIT - III

- VI. Discuss the functioning and importance of various radio studio equipment. (8)
- VII. Explain production elements used in radio such as signature tunes, teasers and commercials. (8)

UNIT - IV

- VIII. Discuss the do's and don'ts of conducting radio interviews. (8)
- IX. Explain the importance of voice-over skills and describe techniques for improving voice delivery for different scripts. (8)

x-x-x