Exam.Code:8106
Sub. Code: 40863

2056

B. Voc. (Logistic Management) FYUP

Fourth Semester

BLM- 404: International Business

Time allowed: 3 Hours | Max. Marks: 80

NOTE: *Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.*

x-x-x

I. Attempt *any four* of the following:-

a) Explain International Business in contrast with Domestic Business.

b) Write down four modes of entry in International Business.

c) Explain in brief about criticism of Globalisation.

d) What are the barriers to international business?

e) What is meaning of Balance of Payments?

f) What WTO? Also explain about its Objectives. (4x4)

UNIT - I

II. What do you understand by International Business? Explain some complexities facing by international business. (16)

III. Throw some light on Theoretical foundation of International Trade like Mercantilism, Comparative Advantage and Factor Endowment. (16)

UNIT - II

IV. What do you understand by Globalisation? Write down it's importance and farces behind Globalisation. (16)

V. Write down various barriers to International Trade and tariff and non-tariff measures. (16)

UNIT - III

VI. Explain Regional Economic Co-operation between various countries and India's recent Trade Agreements with other countries. (16)

VII. Explain Balance of Payments. Also explain it's importance and components. (16)

P.T.O.

UNIT - IV

VIII. What are the various measures for promoting foreign investments in India and also Outward Foreign Direct Investment from India? (16)

IX. Give in detail Foreign Investment Instruments overview like ADRs and GDRs and also recent trends India's Foreign Trade. (16)

x-x-x