

Exam.Code:0312
Sub. Code: 25381

2056
M.Com. (Entrepreneurship and Family Business)
Second Semester
FB-201: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry 16 marks.

x-x-x

UNIT - I

- I. Considering the various environmental factors, how can businesses maintain flexibility and adaptability to thrive in dynamic market conditions?
- II. Evaluate the structural and sectoral transformations brought about by the Liberalization, Privatization, and Globalization (LPG) reforms in India since 1991. Assess their overall impact on economic growth and development.
- III. How do family businesses contribute to the Indian economy, and what are some challenges they face in the current business environment?
- IV. Critically examine the concept and scope of the business environment. Discuss its relevance in shaping organizational strategy and long-term sustainability.
- V. What are the key financial institutions in India, and what roles do they play in facilitating economic growth and stability?

UNIT - II

- VI. Write a detailed note on 'WTO and Agriculture'.
- VII. Evaluate the implications of India's membership in the World Trade Organization on its agricultural policies. Discuss the associated challenges and emerging opportunities.

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- VIII. How do promotional policies and programs for industrialization and entrepreneurship development contribute to fostering economic growth in India, particularly for small and family businesses?
- IX. Examine the emerging issues in India's education, healthcare, and employment sectors. Analyze the policy measures undertaken to address these developmental concerns.
- X. Critically evaluate the functions and financial assistance mechanisms of the International Monetary Fund. Discuss its role in stabilizing economies during periods of financial crisis.

x-x-x