

(i) Printed Pages : 2 Roll No. ....

(ii) Questions : 10 Sub. Code : 

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Master of Commerce 2<sup>nd</sup> Semester  
(2056)

RESEARCH METHODOLOGY IN COMMERCE  
(Same for CDOE Candidates)

Paper : M.C. 202

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt five questions in all selecting at least one question from each section. All questions carry 16 marks.

#### SECTION-A

1. Describe the qualities of an effective research worker and explain how these qualities contribute to successful research outcomes.
2. What is a research program? Discuss its components and importance in organizing systematic research work.
3. Discuss primary and secondary data collection techniques along with their advantages and limitations.

#### SECTION-B

4. Explain the role of a library in academic research. Discuss the various types of information sources available in a library.
5. Describe the survey and experimental methods of research.

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### SECTION-C

6. Explain the concept of analysis of information. Discuss the various stages involved in analyzing raw data and explain how proper analysis aids managerial and academic decision-making.
7. What is tabulation of data? Explain the types of tables and the principles to be followed while constructing statistical tables.
8. Explain the role of table of contents, list of tables, list of figures, and list of appendices in a formal document.

### SECTION-D

9. Discuss Multiple Regression Analysis as a dependence technique. Explain its assumptions, estimation procedure, interpretation of results, and major applications in business and social science research.
10. Discuss the benefits of implementing actual research findings in organizations and policy-making. Explain how research outcomes contribute to problem-solving and decision-making.