

2056  
M.Com. (Entrepreneurship and Family Business)  
Fourth Semester  
FB-405: Business Ethics and Corporate Sustainability

Time allowed: 3 Hours

Max. Marks: 80

*NOTE: Attempt five questions in all, selecting at least two questions from each Unit. All questions carry 16 marks.*

x-x-x

**UNIT - I**

1. Discuss the characteristics of an ethical organization and explain how ethical values influence business practices.
2. Examine the relationship between globalization and business ethics. What ethical challenges arise in global business operations?
3. Explain the consequential and non-consequential theories of business ethics with their relevance in decision-making.
4. Explain the concept of stakeholder protection and discuss the responsibilities of businesses towards different stakeholders.
5. Discuss ethical issues in financial markets with suitable examples and write the importance of investor protection in maintaining ethical financial practices.

**UNIT - II**

6. Evaluate the arguments in favour of and against the social responsibility of business. Do you think businesses should prioritize profit or social welfare?
7. Examine the relationship between Corporate Social Responsibility and Corporate Governance. How do they contribute to sustainable business practices?
8. Discuss the role of sustainability in modern business organizations. Explain the steps involved in developing a sustainability strategies.
9. Discuss the concept of ethical dilemmas in business. Explain the methods used to resolve ethical conflicts in decision making.
10. Explain how organizations can effectively manage ethics in the workplace. Discuss suitable cases of ethical leadership.

x-x-x