

(i) Printed Pages : 2

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(ii) Questions : 9

Sub. Code : 

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Exam. Code : 

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**Bachelor of Commerce 6<sup>th</sup> Semester**  
**(2056)**

**SOCIAL AND BUSINESS ETHICS**

**Paper : BCM-604**

**Time Allowed : Three Hours] [Maximum Marks : 80**

**Note :—** (i) Attempt any **four** parts from Section A. Each part carries **5** marks.

(ii) Attempt any **two** questions from Section B. Each question carries **15** marks.

(iii) Attempt any **two** questions from Section C. Each question carries **15** marks.

**SECTION-A**

1. Attempt any **four** parts :

- (a) Define Business Ethics.
- (b) Differentiate between Values and Ethics.
- (c) What are the Gender issues in Organizations?
- (d) What is whistle blowing?
- (e) Explain the concept of Ethical Abuse.
- (f) What is consumer protection? Why is it important?

## SECTION-B

2. Discuss the importance of ethics in business. What are the consequences of not applying ethics in business?
3. Critically examine the causes of unethical behaviour in management. Suggest measures to promote ethical conduct.
4. Discuss various levels of Business Ethics. How do they influence organizational decision-making?
5. Explain ethical issues in Accounting and Finance. Discuss recent corporate ethical failures in India.

## SECTION-C

6. Explain the various provisions of corporate social responsibility (CSR) under the Companies Act, 2013. What are the advantages and disadvantages of CSR to an organization?
7. Discuss ethical issues related to environmental protection. Suggest ways to ensure environmental sustainability.
8. Explain Whistle Blower Policy. Discuss protections available to whistle-blowers in India.
9. What are the major ethical issues in marketing? What steps should be initiated for consumer protection?