

(i) Printed Pages : 2 Roll No.

(ii) Questions : 9 Sub. Code :

| | | | | |
|---|---|---|---|---|
| 1 | 7 | 8 | 9 | 7 |
|---|---|---|---|---|

Exam. Code :

| | | | |
|---|---|---|---|
| 0 | 0 | 2 | 6 |
|---|---|---|---|

**Bachelor of Business Administration 6th Semester
(2056)**

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Paper : BBA 323

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— (1) Attempt any **FOUR** questions from Section - A. Each question carries **5** marks.

(2) Attempt any **TWO** questions from Section - B. Each question carries **15** marks.

(3) Attempt any **TWO** questions from Section - C. Each question carries **15** marks.

SECTION-A

1. Answer any **four** of the following:

(a) Describe the relationship between Corporate Governance and Business Ethics.

(b) What is Stakeholder Protection?

(c) Explain the concept of Utilitarianism.

(d) Discuss the concept of social audit.

(e) Brief down the Cadbury Committee Report.

(f) Explain the concept of corporate governance rating.

SECTION-B

2. Explain the concept of Corporate Social Responsibility (CSR). Discuss the arguments for and against social responsibility of business. Do you think CSR should be mandatory in India? Justify your answer.
3. Define Corporate Governance. Explain its meaning, objectives, and importance in modern corporations. Discuss the role and purpose of governance in ensuring accountability and transparency.
4. Critically examine the ethical issues commonly faced by Indian businesses.
5. Examine the impact of globalization on Business Ethics. What ethical challenges do multinational corporations face in emerging economies like India?

SECTION-C

6. Discuss the OECD Principles of Corporate Governance. How have these principles influenced corporate governance reforms in India?
7. Critically examine the various models of Corporate Governance.
8. Discuss corporate governance reforms and initiatives taken in India post-2000.
9. Explain the theoretical aspects of Corporate Governance. Discuss Agency theory and the problem of separation of ownership and control in detail.