

2125
B. Voc. (Media and Entertainment)
First Semester
MET-103: Print Media

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Hard news and soft news
- b) Stringers
- c) Reuters
- d) PTI
- e) Brevity
- f) Difference between Front page and Editorial Page
- g) Role of harmony and unity in page design
- h) Difference between Kicker and hamper headline (4x2)

UNIT - I

- II. Define news, its concept and importance. Support your answer with examples. (8)
- III. Explain in detail classification of news on the basis subject, location and form. (8)

UNIT - II

- IV. Explain briefly how news is gathered from different sources .Also explain briefly about different beat areas. Support your answer with examples. (4,4)
- V. Explain in detail News report structure in Inverted Pyramid Pattern. Support your answer with examples and diagrams. (8)

UNIT - III

- VI. Explain different patterns of headline. Support your answer with diagrams. What are the do's and don'ts of news copy editing? (4, 4)
- VII. Explain in detail the process of photo editing. Explain the difference between caption and cutlines. (4,4)

UNIT - IV

- VIII. Write a detailed note on design principles. Support your answer with examples. (8)
- IX. Explain in detail the page make. Support your answer with diagrams. (8)

x-x-x

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B. Voc. (Media and Entertainment)
First Semester
MET-104: Television News Production

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Write a short note on any four of the following in 50-75 words each:-

- a) OB van
- b) SITE experiment
- c) Chroma Key
- d) Cue sheet
- e) News package
- f) Sitcom
- g) Vox pop
- h) Mockumentary

(4x2)

UNIT - I

- II. What is the importance of news values in TV Journalism? Explain with the help of examples. (8)
- III. Describe the organisational structure and functions of a TV news room. (8)

UNIT - II

- IV. What is the role of television in nation building? Provide examples from recent times. (8)
- V. Describe the stages involved in an editorial meeting on a TV news channel, that is, from story pitching to final bulletin planning. (8)

UNIT - III

- VI. Explain the nature of Reality TV and Animated TV series. (8)
- VII. Critically analyse how on-demand TV has transformed content consumption. (8)

UNIT - IV

- VIII. Describe the skills, preparation and production techniques required to deliver an effective Piece to Camera? (8)
- IX. Discuss the importance of preparation, coordination and teamwork in successful live reporting. (8)

x-x-x

2125
B. Voc. (Media and Entertainment)
First Semester
MET-105: Radio

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Write a short note on any four of the following in 50-75 words each:-

- a) Rundown
- b) Dead Air
- c) Bumper
- d) Jingle
- e) FM band
- f) Q sheet
- g) Radio post production
- h) Role of station manager

(4x2)

UNIT - I

- II. Describe the characteristics of Radio Journalism. How is different from print and TV? (8)
- III. Describe the structure and working of a Radio News Room. (8)

UNIT - II

- IV. What are the characteristics and scope of radio as a mass medium? (8)
- V. Describe the role of radio in bringing about social change. Support your answer with suitable examples. (8)

UNIT - III

- VI. Explain the role of Public Service Advertising on Radio. (8)
- VII. Write a detailed note on the nature and characteristics of radio talk shows and features. (8)

UNIT - IV

- VIII. Describe the activities involved in the pre-production of a radio programme. (8)
- IX. What are the responsibilities of an RJ and Radio producer? (8)

x-x-x