

2125  
B. Voc. (Media and Entertainment) FYUP  
First Semester  
BME -101: TV News Production

Time allowed: 3 Hours

Max. Marks: 40

*NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit. All questions carry 8 marks.*

x-x-x

- I. Attempt any four of the following in 40 to 50 words each:-
- Briefly explain the significance of Doordarshan in the history of Indian television.
  - What are news values? Give any two with a short explanation.
  - Define “editorial meeting” in the context of TV journalism.
  - What qualities are essential for a broadcast reporter?
  - What is a mockumentary?
  - Explain the purpose of a Piece-to-Camera (PTC) in television reporting.

**UNIT - I**

- II. Trace the development of television in India, highlighting key milestones and their impact on the evolution of TV journalism.
- III. Discuss the characteristics of TV journalism and analyse the structure and functioning of a modern TV newsroom.

**UNIT - II**

- IV. Examine the role of television journalism as a mass medium in society and national development, with suitable examples.
- V. Explain the role of editorial meetings in organising TV news content. Illustrate your answer by outlining important newsroom terms and jargon used by television journalists.

**UNIT - III**

- VI. Provide a detailed classification of TV programme formats and discuss how they cater to diverse audience needs.

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(2)

- VII. Explain the process of field reporting in television. What qualities and skills must a broadcast reporter possess to perform effectively on the ground?

**UNIT - IV**

- VIII. What is Piece-to-Camera (PTC)? Discuss its types and techniques with suitable examples from contemporary television practice.

- IX. Define live reporting and examine the methods and challenges associated with conducting effective television interviews.

x-x-x

Exam Code: 8115  
Sub. Code: 40952

2125  
B. Voc. (Media and Entertainment) FYUP  
First Semester  
BME 102: Radio

Time allowed: 3 Hours

Max. Marks: 40

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

1. Attempt any four of the following in 75-100 words each:-
  - a) Mention two main characteristics of radio journalism.
  - b) Differentiate between a talk show and an interview.
  - c) What is the main limitation of radio as a medium?
  - d) Mention two characteristics of a public service advertisement on radio.
  - e) What is a jingle? (4x2)

UNIT - I

2. Trace the history and development of radio in India from its inception to the present day. (8)
3. Describe the organisational structure of a radio newsroom and explain the roles of key personnel. (8)

UNIT - II

4. Discuss the importance and scope of radio as a mass medium in India. (8)
5. Analyze the strengths and weaknesses of radio compared to other mass media like television and digital media. (8)

UNIT - III

6. Describe various types of broadcast formats used in radio programming with suitable examples. (8)
7. Explain the process of planning and producing a radio magazine programme. (8)

UNIT - IV

8. Explain the three main stages of radio production. (8)
9. Describe the essential qualities and responsibilities of a successful Radio Jockey (RJ). (8)

x-x-x

**Exam Code: 8115**  
**Sub. Code: 40953**

2125  
B. Voc. (Media and Entertainment) FYUP  
First Semester  
BME -103: Print Media

Time allowed: 3 Hours

Max. Marks: 40

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write a short note on any four of the following in 40 - 50 words each:-

- a) Prominence
- b) Human interest
- c) Kicker and banner
- d) Investigative journalism
- e) Education beat
- f) Subbing

(4x2)

**UNIT - I**

- II. Describe the concept of news with special reference to its changing nature impacted by competition from digital media. (8)
- III. Describe the different types of news stories with recent examples. (8)

**UNIT - II**

- IV. Explain the inverted pyramid format of news writing and its merits. (8)
- V. Describe the importance of lead. What are its various types? (8)

**UNIT - III**

- VI. What are the ways to find sources of information for news reporting? Support your answer with suitable examples. (8)
- VII. Describe the rules of beat reporting with special reference to the crime beat. (8)

**UNIT - IV**

- VIII. Explain the role and responsibilities of the News Editor. (8)
- IX. Describe the organisational structure of a daily newspaper. (8)

x-x-x