

**SPACE BIZ**  
**INDIA INC ON THE UP**

**ASSEMBLY ELECTIONS**  
**BATTLE OF TURNCOATS**

JOURNALISM WITH A HUMAN TOUCH

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APRIL 19, 2026

# THE WEEK

**FOOTBALL**  
**WHAT'S AILING ITALY**

**THE IG NOBEL PRIZES**  
**SCIENCE THAT MAKES**  
**YOU LAUGH**

## SILVER ECONOMY

# HITS GOLD



**New solutions for an  
ageing India**

T.W.  
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VOL. 44 | NO. 16 | THE WEEK | APRIL 19 | 2026 | FOR THE WEEK - APRIL 13-APRIL 19



COURTESY VEDAANTA SENIOR LIVING

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COVER  
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## OLD AGE? NEVER HEARD OF IT

**There is no sunset—only sunrise. India's senior citizen population is set to nearly double in the coming decades, and this segment has struck gold.**

**At the Silver Economy event, jointly organised by THE WEEK and Goodfellows, experts and professionals from diverse fields came together to explore what it means to age in India—and the profound, long-term impact this demographic shift will have on society and the economy. Also on the table were new solutions for senior citizens.**

### PLUS

- To many people, the concept of retirement itself is alien
- Attitudes toward inheritance planning in India are evolving



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Private companies are altering India's space economy

VIGNESH KRISHNAMOORTHY



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BHANU PRAKASH CHANDRA



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KRITAJNA NAIK

COVER IMAGING BINESH SREEDHARAN

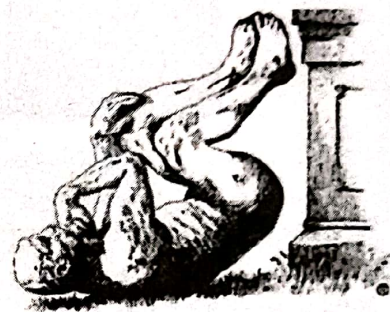
Printed at Malayala Manorama Press, Manorama Building, K.K. Road, Kottayam - 686 001, Kerala, and published from Manorama Building, K.K. Road, Kottayam - 686 001, Kerala, by Publisher and Printer Jacob Mathew, on behalf of the Malayala Manorama Company Private Ltd., Manorama Building, K.K. Road, Kottayam - 686 001, Kerala. Editor Phillip Mathew, Manorama Buildings, Panampilly Nagar, Kochi - 682 036, Kerala. Place of Publication: Manorama Buildings, Panampilly Nagar, Kochi - 682036, Kerala.

• Focus/Infocus features are paid marketing/PR initiatives

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Say hi to the Ig Nobel Prizes and the science that makes you laugh first, and, then, think



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Navtej Sarna



Why have puny men with small minds and huge egos, vengeful, greedy and morally bankrupt men

been allowed untrammelled power to invade nations at will, threaten and execute genocide, kill innocent women and children by the thousands, covet one man's land or another man's oil? Who has given them the right to threaten to end ancient civilisations, the wealth and depth of which they are ill-equipped to even comprehend?