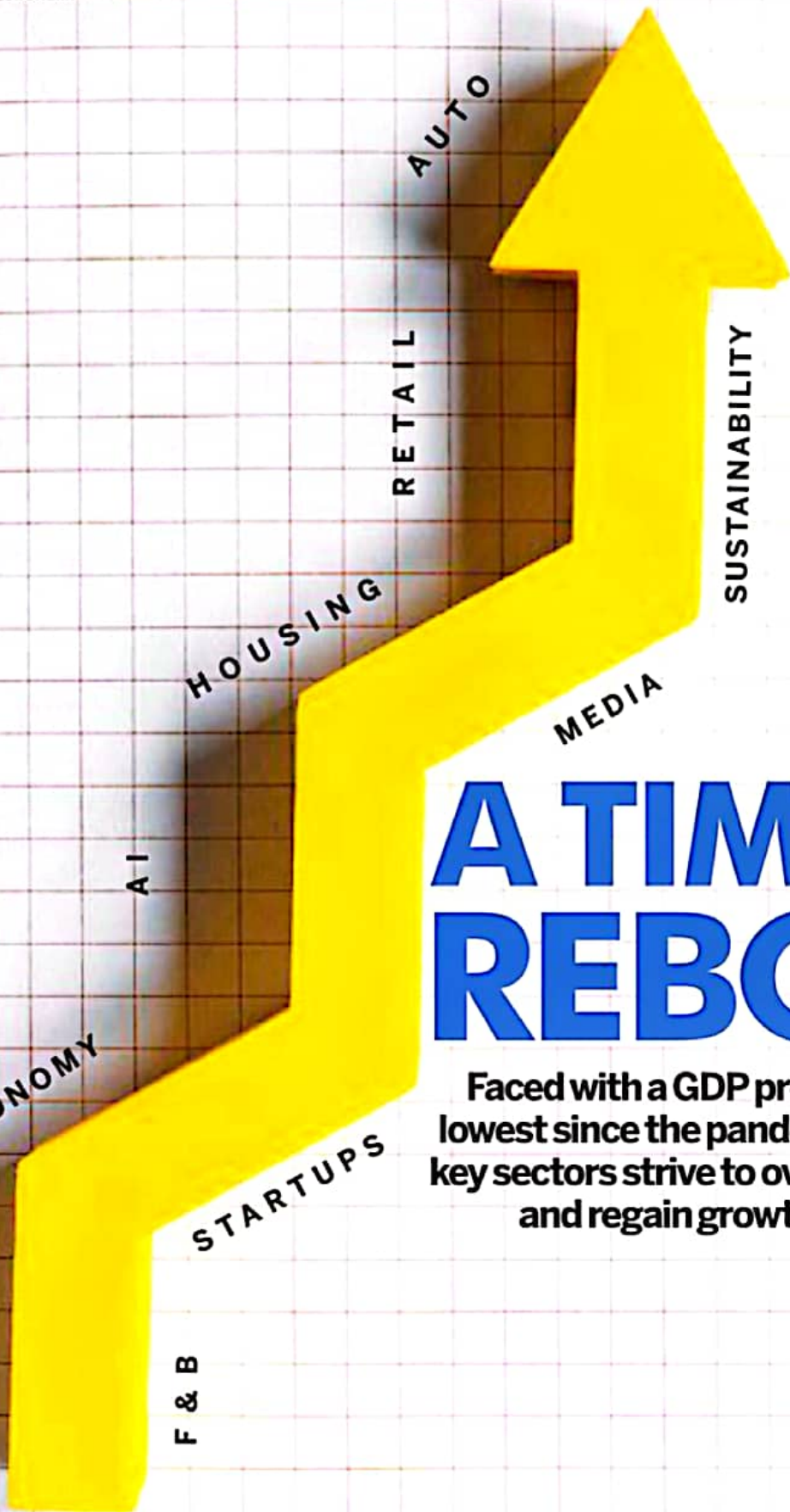


THE YEAR AHEAD ISSUE

# BW BUSINESSWORLD

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## A TIME TO REBOOT

Faced with a GDP projection of 6.4%, lowest since the pandemic, India Inc. and key sectors strive to overcome challenges and regain growth momentum

Invest in  
ICICI Prudential  
**Rural Opportunities Fund**

Aim to Rise Together  
with **Rural India**

**NFO CLOSING** January 23, 2025

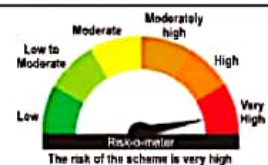


Download our App **i-Invest** | Visit: [www.icicprumf.com](http://www.icicprumf.com) | Contact your Mutual Fund Distributor

ICICI Prudential Rural Opportunities Fund (An open ended equity scheme following Rural and allied theme) is suitable for investors who are seeking\*:

- Long Term Wealth Creation
- An equity scheme following Rural and allied theme

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 17.4 of the Master Circular.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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