

**HARVARD  
BUSINESS  
REVIEW**

# Why Great Innovations Fail to Scale

Breakthrough ideas need a special kind of leader to help them flourish.

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March–April 2026

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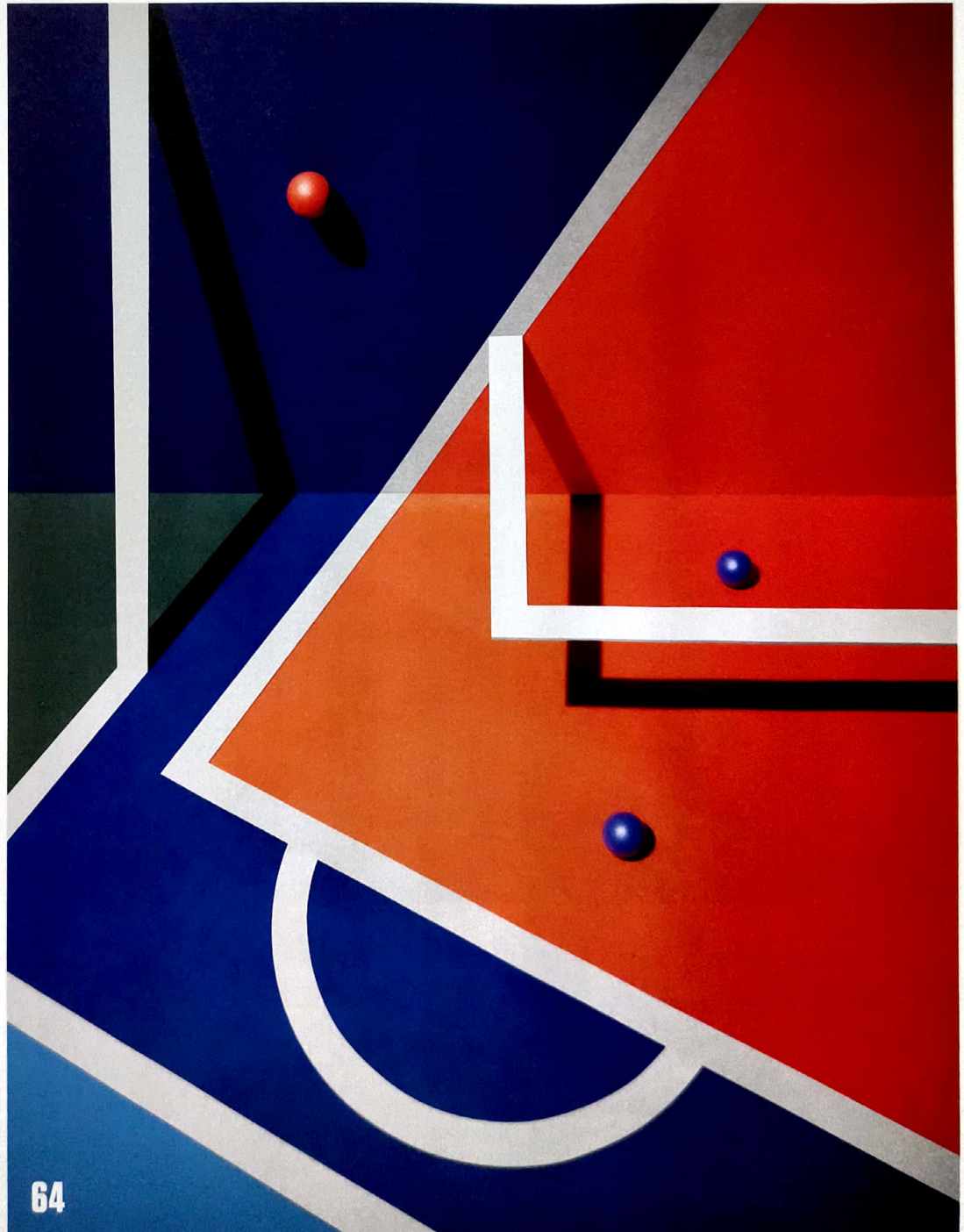
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Breakthrough solutions  
aren't enough. New ideas  
can't flourish without  
"bridgers"—leaders who  
excel at collaborating  
across boundaries.

*Linda A. Hill, Emily  
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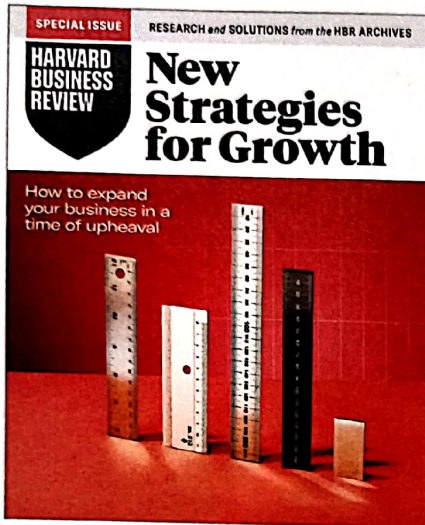
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**EDITORIAL OFFICES**

60 Harvard Way, Boston, MA 02163  
617-783-7410 | fax 617-783-7493  
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