

**HARVARD  
BUSINESS  
REVIEW**

# Rethinking Nonstop Transformation

Real progress comes from steady adaptation, not endless upheaval.

PAGE 46

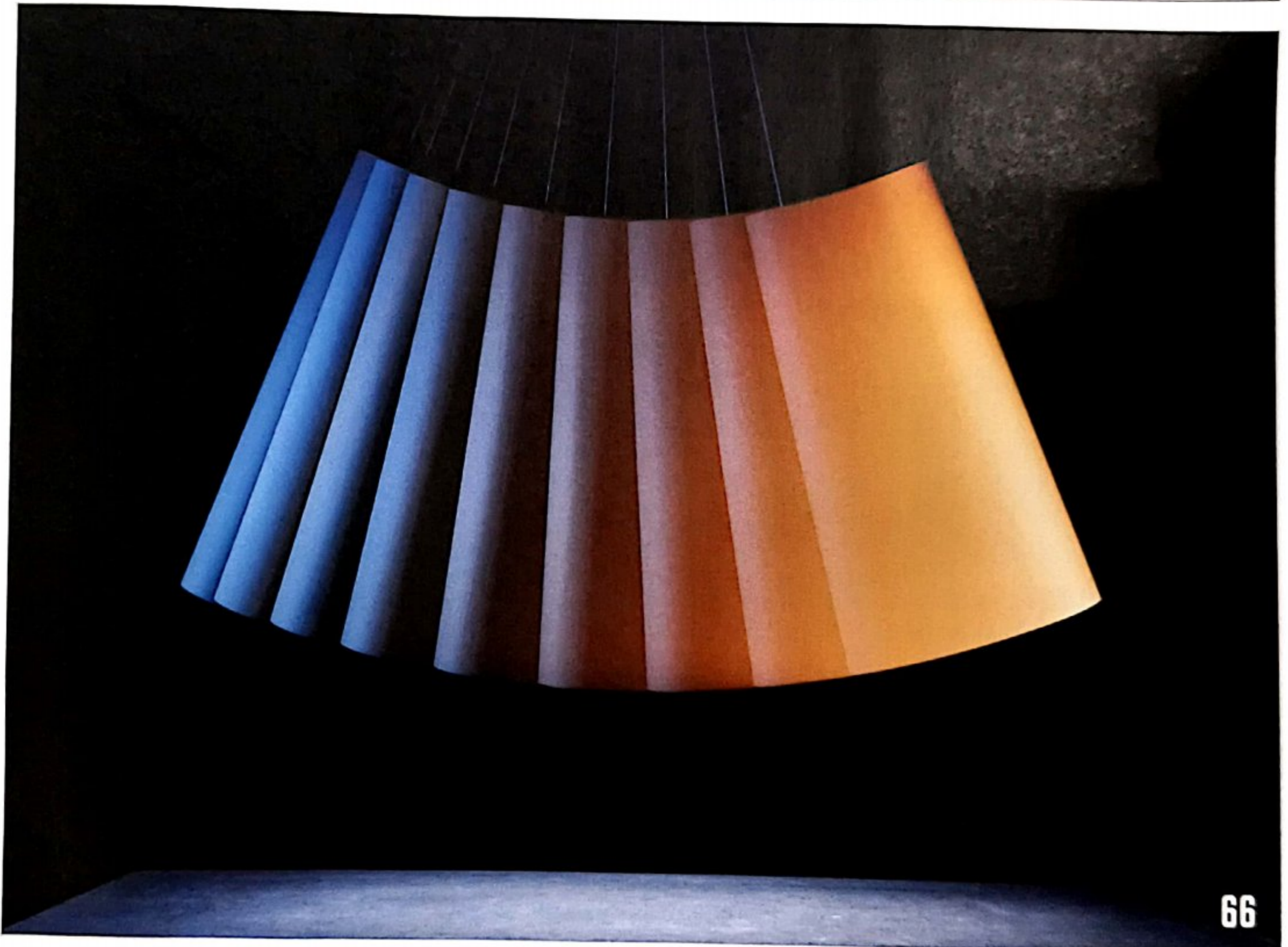


January-February  
2026



# Contents

January–February 2026



## 45 Features

COVER ILLUSTRATION  
Eddie Guy

### 46 CHANGE MANAGEMENT

#### Get Off the Transformation Treadmill

Too much change can traumatize your organization. The remedy is to minimize the need.

*Darrell Rigby and  
Zach First*

### 56 LEADERSHIP

#### Leading After the Founder

When the person who built the company steps back, emotions run high—and many organizations stumble. Here's how to manage the transition.

*Samantha Hellauer et al.*

### 66 TECHNOLOGY & ANALYTICS

#### A Systematic Approach to Experimenting with Gen AI

Companies need more testing at the organizational level.

*Johannes Berndt et al.*

### 76 NEGOTIATION STRATEGIES

#### Why Big Companies Struggle to Negotiate Great Deals

The structural traps that undermine enterprise negotiations—and how to escape them.

*Danny Ertel*

Photograph by GREG WHITE

Harvard Business Review  
January–February 2026

5



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86 PROJECT  
MANAGEMENT

### The Project-Driven Organization

CEOs must put projects,  
not operations, at the  
center of how their  
companies create value.  
Here's how.

*Antonio Nieto-Rodriguez*

96 SALES & MARKETING

### Marketing at the Speed of Culture

A guide to creating  
fastvertising—  
quick-response  
ads that go viral.

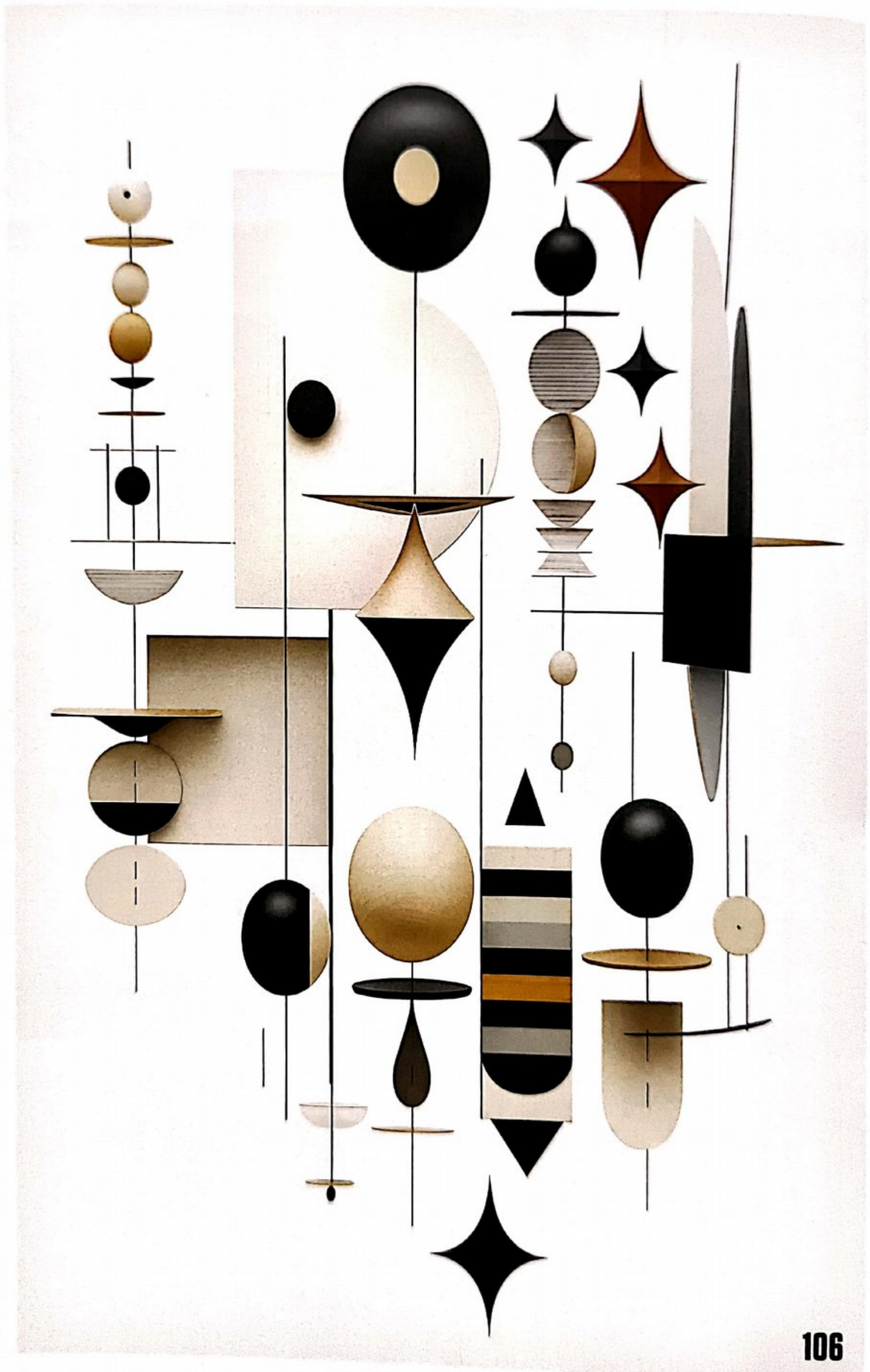
*Ayelet Israeli et al.*

106 TECHNOLOGY &  
ANALYTICS

### Match Your AI Strategy to Your Organization's Reality

Align your ambitions with  
the parts of the value  
chain you control and  
the technologies you're  
equipped to handle.

*Cyril Bouquet,  
Christopher J. Wright,  
and Julian Nolan*



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**15  
Idea Watch**

New Research and Emerging Insights

15 MANAGING PEOPLE

**A Better Way to Manage Internal Talent Markets**

Giving employees too much discretion can be costly. PLUS Boosting online promotions, how to dress for a pitch, the cost of AI workslop, and more.

38 LEADERSHIP

**"We Want to Make Ourselves Better"**

The HBR Interview with Bob Sternfels. *Adi Ignatius*

**Departments**

10 FROM THE EDITOR

11 CONTRIBUTORS

134 EXECUTIVE SUMMARIES

**25  
In Focus**

Rethinking the C-Suite

26

**Set Up Your C-Suite to Execute Your Strategy**

*Ron Carucci and Jarrod Shappell*

29

**When CMOs and CFOs Align Their KPIs, They Deliver More Value**

*Michael Kaminsky*

31

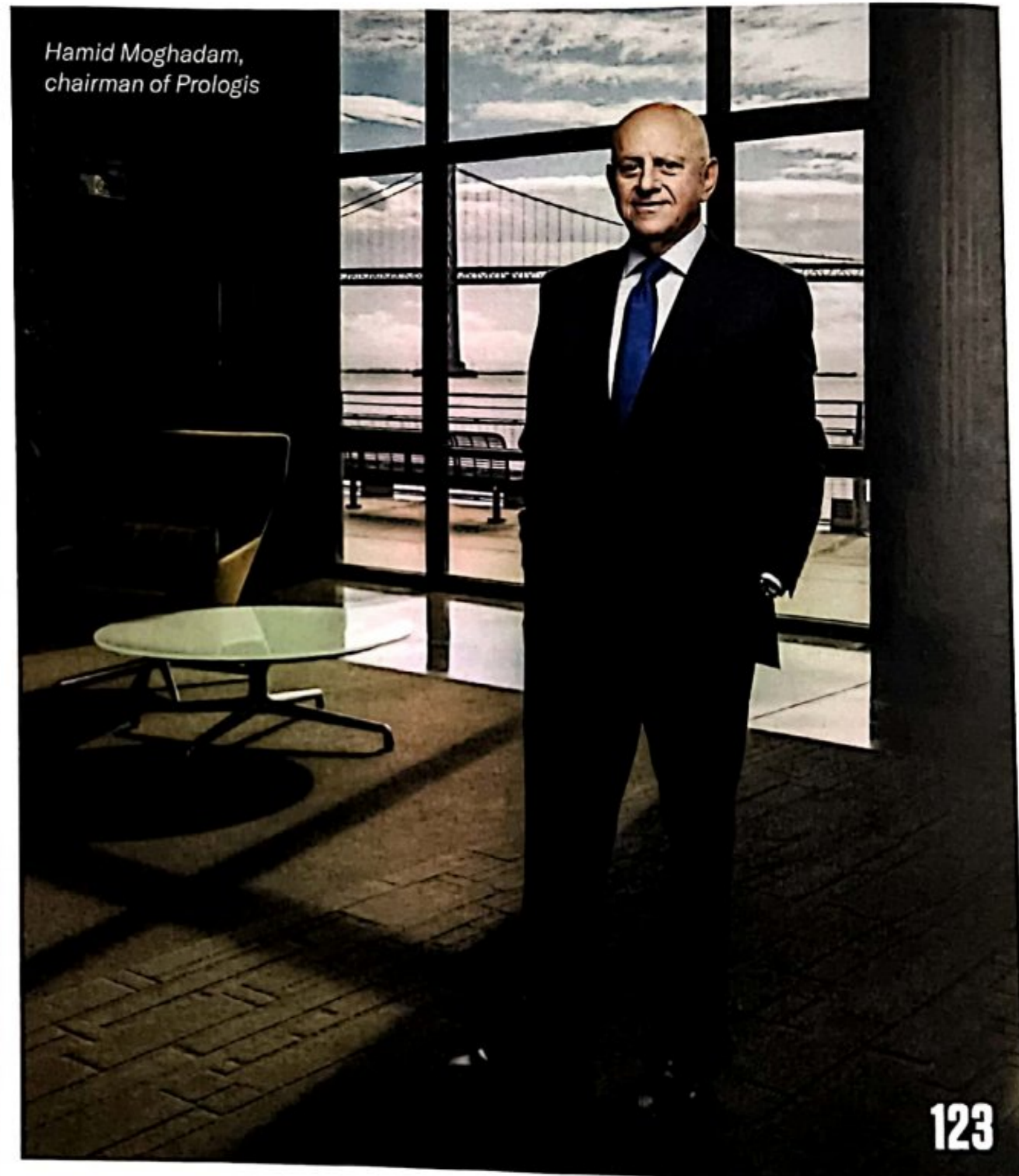
**Should Your Company Merge Its CHRO and CTO Roles?**

*Gretchen Gavett and Thomas Stackpole*

35

**Managing Your Team When the C-Suite Isn't Providing Strategic Direction**

*Jenny Fernandez and Kathryn Landis*



*Hamid Moghadam, chairman of Prologis*

**117  
Experience**

Advice and Inspiration

117 MANAGING YOURSELF

**How to Stand Out to C-Suite Recruiters**

A guide to how executive search firms assess candidates.

*Mark Thompson and Byron Loflin*

123 HOW WE DID IT

**The Founder and CEO of Prologis on Staying Ahead of Disruptive Change**

The longtime leader of the world's largest real-estate-investment trust outlines how customer focus and experimentation has helped it adapt to e-commerce, AI and automation, and geopolitical uncertainty. *Hamid Moghadam*

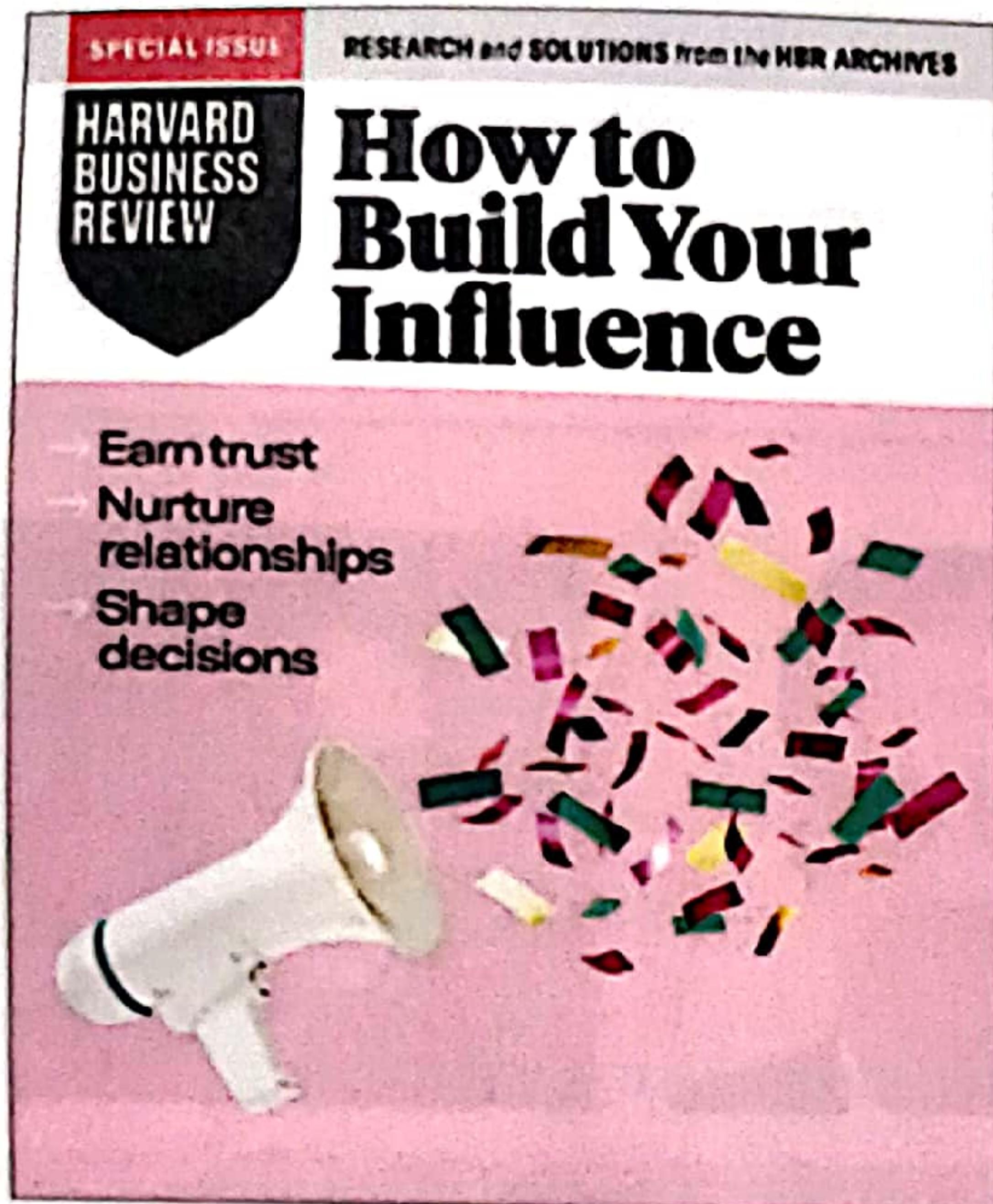
129 CASE STUDY

**When High-Tech Beauty Marketing Harms Teen Health**

A cosmetics company wonders whether to pull back on a branded augmented reality tool. *Mohanbir Sawhney*

136 LIFE'S WORK

**Gayle King**



## WINTER SPECIAL ISSUE

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