

\$12 BILLION BOOST FOR R&D

MICRO DRAMA: LONG STORY SHORT

INCLUSION
SPECIAL

TESLA'S INDIA STRATEGY

THE GREAT DIAMOND DIVIDE

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The Road Less Travelled

Far away from the hustle of big cities, a bunch of startups is solving problems of access for small towns and villages



Selvam VMS,
founder & CEO,
Wheelocity



Network 18 www.forbesindia.com

FEATURES IN FOCUS

44 • OUT OF FAVOUR

Even as the government lays emphasis on manufacturing and defence in India, investors are losing interest in mutual funds themed on these sectors

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Can India's \$12 billion R&D fund kickstart a revolution? Experts say what matters most is how the money is spent

60 • LONG STORY SHORT

Startups with VC money are scripting a dramatic rise in micro dramas. Will the climax have joy or heartbreak?

68 • THE GREAT DIAMOND DIVIDE

Lab-grown diamonds are on the rise due to their affordability. Will they outshine the rarer, natural gems?

74 • GOING STEALTH, STAYING SAFE

More companies are confidentially filing DRHPs as they prefer gauging investor interest and market conditions before going all in with their IPOs

CROSS BORDER

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Isidro Consunji built Manila's DMCI Holdings into a diversified powerhouse. Buying a loss-making cement business is testing his reputation as a turnaround tycoon

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After two years of stagnant sales, Kakao CEO Shina Chung brokered a deal with OpenAI to get next-gen AI tech to jumpstart growth. Will the new virtual assistants deliver?



PG. 44

Investors are losing interest in manufacturing and defence themed mutual funds

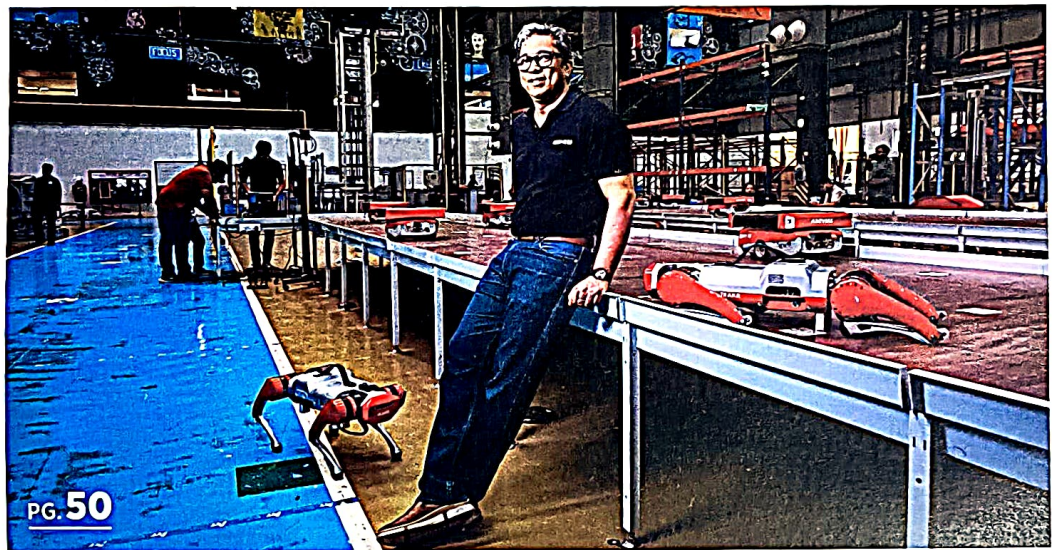
90 • NAME GAME

New Balance chief marketing officer Chris Davis hopes to redefine the 119-year-old sneaker and apparel brand's place in the sports hierarchy

FORBESLIFE

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From a maniacal following to a demonic linkage, Labubu dolls have become the talk of town in a short time



PG. 50

Sangeet Kumar, co-founder & CEO, Addverb Technologies, which has sold 3,000-plus robots across 27 countries since 2016



PG. 60

Micro dramas are like TV serials, but in bite-sized pieces



PG. 68

The demand for lab-grown diamonds is rising, but may not outshine that of the natural variant

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