

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

1	0	0	8	1
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Exam. Code :

5	0	0	1
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NEP U.G. Common-Inter Disciplinary Course 1st Semester
(2125)

COMPUTER SCIENCE & APPLICATION

Paper–E-Commerce COMIDC1

Time Allowed : Three Hours]

[Maximum Marks : 75

Note :— Attempt *five* questions in all by selecting *one* question from each Unit. Entire Question Number IX is compulsory.

UNIT—I

- I. (a) What is E-Commerce? Explain the problems faced by traditional business systems. How does an E-Commerce business perform better in comparison to a physical store?
- (b) What are the primary types of E-Commerce business models? Exemplify each model. 8,7
- II. (a) What is Electronic Data Interchange? Explain its importance in managing e-business.
- (b) Explain EDI standards and EDI in India. 8,7

UNIT—II

- III. (a) What do you mean by web-based business? Write steps for setting up business on Internet.
- (b) What is Domain Name? How is it selected and registered? 8,7

- IV. (a) Explain the main features of Web Authoring tools.
(b) What is Web Hosting? How is it done? Write steps. 8,7

UNIT—III

- V. Explain the following :
- (a) E-cash
 - (b) Electronic Purses
 - (c) Inter Bank Clearing System. 3×5=15
- VI. Define Electronic Payment Systems (EPS). Explain the various types of options available for EPS these days. Briefly describe the advantages and disadvantages of EPS. 15

UNIT—IV

- VII. (a) What is M-Commerce? Explain its benefits and issues.
(b) Explain any successful case study of E-Governance with its goals, objectives and implementation process. 8,7
- VIII. (a) Explain various types of Cyber Crimes. Give suitable examples of each type.
(b) Write short note on IT Act -2000. Explain its need and the changes it envisioned. 8,7

(Compulsory Question)

- IX. Write short answers :
- (i) What is Search Engine Optimization?
 - (ii) What are the components of Electronic Data Interchange?
 - (iii) Difference between credit and debit cards.
 - (iv) Define E-Governance and its impact on society.
 - (v) Differentiate between E-Commerce and M-Commerce. 5×3=15