

Exam. Code: 0311
Sub. Code: 25376

2125
M.Com. (E.F.B.) First Semester
FB-102: Entrepreneurship Development - I

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry 16 marks.

x-x-x

UNIT - I

- I. What do you mean by Entrepreneurship? Explain the need for entrepreneurship development?
- II. Explain the role and responsibilities of an entrepreneur in modern business environment?
- III. Do you think entrepreneurship is a career option? Explain the myth about entrepreneurship?
- IV. Explain the various issues and challenges in entrepreneurial development?
- V. Explain the innovation theory by Schumpeter and imitating theory of High McClelland?

UNIT - II

- VI. Explain in detail the concept of OSI in discovering potential business idea? Explain the key aspects of OSI?
- VII. Explain the relevance of business environment appraisal and risk and uncertainty analysis for venture selection?
- VIII. Explain the planning process for SSI? What is classical approach to strategy formulation?
- IX. What is preliminary project report and techno economic feasibility report?
- X. Explain in brief the various issues in operation of SSE?

x-x-x