

(i) Printed Pages : 2 Roll No.

(ii) Questions : 9 Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 5th Semester

(2125)

ENTREPRENEURSHIP AND NEW VENTURE CREATION

Paper—BBA-304

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt any **FOUR** questions from Section-A. Attempt any **TWO** questions each from Section-B and Section-C respectively.

SECTION—A

1. Attempt any **FOUR** questions from the following :
 - (a) Discuss the main objectives of entrepreneurship.
 - (b) What is brainstorming?
 - (c) What do you mean by Business Plan?
 - (d) What is corporate entrepreneurship?
 - (e) Define Sole Proprietorship.
 - (f) Define Boot Strapping.

4×5=20

SECTION—B

2. Discuss the types of franchise arrangements.
3. "Innovation is one of the most important functions of an entrepreneur." Discuss.
4. Discuss the various steps in product planning and development.
5. Discuss the main elements of a business plan. $2 \times 15 = 30$

SECTION—C

6. Explain the importance of social entrepreneurs in the society.
7. Explain the role and importance of commercial banks for promoting entrepreneurial ventures in India.
8. Explain the alternate sources of funding entrepreneurial venture.
9. Discuss the advantages and disadvantages of corporation form of ownership. $2 \times 15 = 30$