

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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**Bachelor of Business Administration 5<sup>th</sup> Semester**

**(2125)**

**BUSINESS ENVIRONMENT**

**Paper—BBA-303**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—** Attempt **FOUR** short answer type questions from Section A. Attempt **TWO** questions each from Section B and Section C respectively.

**SECTION—A**

1. Define Business Environment.
2. What is Industrial Policy?
3. Explain the features of International Trade.
4. Define Balance of Payments.
5. Write in brief the Porter's Competitive Advantage Theory.
6. What is IMF? 5×4=20

## SECTION—B

7. What are the features of Business Environment? Explain the micro environment factors affecting business.
8. Explain the various techniques of Environmental Scanning.
9. Critically evaluate the Fiscal Policy of India. Give suggestions for the reforms in it.
10. What are the challenges faced by Government in fulfilling its economic role? 15×2=30

## SECTION—C

11. Discuss the arguments for and against social responsibility of business.
12. Explain the various Principles of WTO. How are these important for economic development ?
13. What are the various types of Tariffs and their impact on the economy of a country?
14. Write a note on volume and composition of Foreign Trade. 15×2=30