

(i) Printed Pages : 2 Roll No.

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**Bachelor of Commerce 5th Semester
(2125)**

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper : BCM-505

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt any **FOUR** short answer type questions from Section–A. Each question in this section carries **5** marks. Attempt any **TWO** essay type questions each from Sections–B and C respectively. Each question in these sections carries **15** marks.

SECTION—A

1. What is entrepreneurship mindset?
2. Distinguish between entrepreneur and manager.
3. Discuss the problems faced by women entrepreneurs in India.
4. Explain features of MSMEs.
5. What is marketing mix?
6. Explain the tax benefits available to MSMEs in India.

SECTION—B

7. What is entrepreneurship? Explain theories of entrepreneurship.
8. What do you mean by innovation? Discuss how innovations can improve an organization? Support your answer with suitable examples.
9. Define women entrepreneurship. Explain the role of government to promote women entrepreneurship in India.
10. Define a business plan. Is it necessary to create a business plan before launching a new business? If yes, why?

SECTION—C

11. Define MSMEs. Discuss the process and procedure to be followed for the registration of MSMEs.
12. Define a startup. Explain its features. What are its advantages and disadvantages?
13. Discuss the various types of growth strategies which can be adopted by the business firm.
14. Write a detailed note on the role played by e-commerce and m-commerce in domestic and global economies.