

Exam.Code:0314

Sub. Code: 25400

2055

M.Com. (Entrepreneurship and Family Business)

Fourth Semester

FB-405: Business Ethics and Corporate Sustainability

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry 16 marks.

x-x-x

UNIT - I

- I. Explain the consequential and non-consequential theories of business ethics with their relevance in decision-making.
- II. What are the common ethical issues in Indian businesses? How can companies address these issues to maintain ethical integrity?
- III. Examine the role of corporate governance in business ethics. How does it contribute to ethical decision-making at the corporate level?
- IV. Discuss the ethical considerations in human resource management citing examples from real world.
- V. Explain investors' protection in financial markets. How do unethical practices in financial reporting impact investors?

UNIT - II

- VI. Define corporate sustainability. What strategies can businesses implement to achieve long-term environmental, social and economic sustainability?
- VII. Corporate Social Responsibility (CSR) is an essential component of modern business. Discuss the arguments for and against CSR concerning different stakeholders. Provide examples to support your answer.

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- VIII. Managing ethics in organizations is becoming increasingly complex. Discuss the various ethical dilemmas businesses face and propose solutions for resolving them from an ethical and economic perspective.
- IX. Globalization has brought new ethical challenges and opportunities. Discuss how globalization affects business ethics and suggest measures companies can adopt to maintain ethical standards in a globalized world.
- X. Write a note on:
- a) Social Audit
 - b) Agency Theory of Corporate Governance

x-x-x