

2055

M.Com. (Entrepreneurship and Family Business)
Second Semester
FB-201: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit. All questions carry equal marks.

x-x-x

UNIT - I

- I. How do the socio-cultural environment influence businesses and what strategies can organizations employ to adapt to cultural changes?
- II. How have liberalization, privatization, and globalization initiatives since 1991 transformed the Indian economy, and what have been their effects on various sectors?
- III. How do family businesses contribute to the Indian economy, and what are some challenges they face in the current business environment?
- IV. Considering the various environmental factors, how can businesses maintain flexibility and adaptability to thrive in dynamic market conditions?
- V. What are the key financial institutions in India, and what roles do they play in facilitating economic growth and stability?

UNIT - II

- VI. What are some examples of promotional policies and programs aimed at industrialization and entrepreneurship development in India?
- VII. Provide a comprehensive analysis of the relationship between the World Trade Organization (WTO) and the agricultural sector, highlighting key aspects of WTO agreements and their implications.

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- VIII. How does India's participation in the World Trade Organization (WTO) influence its agricultural policies? Discuss both the challenges it faces and the opportunities it presents in the context of global trade dynamics.
- IX. What are the contemporary challenges in the areas of education, healthcare, and employment in India? Analyze the policy measures being implemented to address these issues effectively.
- X. Explain the role of the International Bank for Reconstruction and Development (IBRD) and IMF in financing development projects in low and middle-income countries?

x-x-x