

(i) Printed Pages : 2

Roll No.

(ii) Questions : 10 Sub. Code :

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Master of Commerce 4th Semester
(2055)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

(Same for USOL Candidates)

Paper : M.C. 403

Time Allowed : Three Hours] [Maximum Marks : 80

Note :— Attempt **FIVE** questions in all selecting at least one question from each unit. All questions carry equal marks.

UNIT-1

1. Critically examine various theories of business ethics. How do these theories influence ethical decision making in organisations?
2. Discuss the role of ethics in financial markets and investor protection. How can companies ensure fair competition?
3. Explain the ethical challenges in marketing with reference to product pricing, promotion and placement, citing real world examples.

UNIT-2

4. How can we define ethical dilemmas in business decision making? Write examples of how managers can resolve such dilemmas.

5. Discuss the history and evolution of corporate governance. How have different governance models evolved globally?
6. Explain the major recommendations of Cadbury Committee report.

UNIT-3

7. Discuss the role and responsibilities of the board of directors in ensuring good corporate governance. How do functional committees contribute to better governance?
8. Explain the key milestones, reforms and regulatory changes that shaped the corporate governance in India.

UNIT-4

9. Walmart has faced criticism for Labour rights violations, low wages and anti-union policies. Discuss these ethical concerns and analyse how they impact employees and the company's reputation.
10. Provide a detailed analysis of the Bhopal Gas Tragedy highlighting the ethical and corporate governance failures of Union Carbide. How did inadequate safety measures and poor crisis management contribute to the scale of the disaster? Could it have been prevented ?