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Master of Commerce 2nd Semester (2055)

ENTREPRENEURSHIP DEVELOPMENT & PROJECT MANAGEMENT (Only for USOL Candidates)

Paper: M.C. 207 A

[Maximum Marks: 80 Time Allowed: Three Hours]

Note: — Attempt five questions in all, selecting at least one question from each unit. All questions carry equal marks.

UNIT-I

- What is the concept of entrepreneurship development? Discuss 1. the role and relevance of EDP.
- Define the term "entrepreneur" and distinguish it from related 2. concepts such as manager, intrapreneur, and corporate entrepreneur.
- Explain the significance of a business idea in the entrepreneurial 3. process and how opportunities arise through change.

UNIT-II

McClelland's Imitating Theory of High Achievement suggests 4. that certain individuals are motivated to succeed by imitating successful role models. How does this theory contribute to our understanding of entrepreneurial behavior?

- 5. Compare and contrast Schumpeter's Innovation Theory and McClelland's Imitating Theory of High Achievement in terms of their explanations for entrepreneurial success.
- 6. Discuss the practical implications of Leibenstein's X-Efficiency Theory for entrepreneurs seeking to maximize efficiency and productivity in their ventures.

UNIT-III

- 7. Explain the significance of financial feasibility reports in project management. What factors are typically considered when evaluating the financial feasibility of a project?
- 8. What are the key features of venture capital funding, and how does it differ from traditional bank financing?

UNIT-IV

- 9. Compare and contrast the roles of the Central Government and State Government in supporting entrepreneurship. What are some common strategies employed by both levels of government?
- 10. Discuss the significance of District Industrial Centers (DICs) in entrepreneurship development. How do DICs facilitate the establishment and growth of small businesses at the local level?