

2055

B. Voc. (Media and Entertainment) FYUP
Second Semester

BME 203: Freelance Journalism

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit. All questions carry 8 marks.

x-x-x

I. Write a short note on any four of the following in 40-50 words each:-

- a) Stringer
- b) Idea generation
- c) News analysis
- d) Reviewing films
- e) Vlog
- f) Hook
- g) Deadline

UNIT - I

- II. Describe the qualities and responsibilities of a freelance journalist.
- III. Define freelance journalism. Explain its nature and scope.

UNIT - II

- IV. Describe the ethical guidelines to be followed by a freelance journalist. Support your answer with suitable examples.
- V. How important is networking for a freelance journalist? Describe the various ways that help to make and maintain connections.

UNIT - III

- VI. What is the difference between a feature and news? Describe the major types of feature articles.
- VII. List the do's and don't's of writing columns for print media.

UNIT - IV

- VIII. Define podcast. How is podcasting useful to journalists in the present time?
- IX. Define digital storytelling. What are the essentials of creating and running a news blog?

x-x-x