

2055

B. Voc. (Fashion Technology and Apparel Design) FYUP
Second Semester

BFT-201: Concept of Fashion and Apparel Design-I

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit. All questions carry 8 marks.

x-x-x

1. Briefly explain the following concepts:
 - a) Broken fashion cycle
 - b) Methods and steps involved in predicting fashion trends
 - c) Economic influences on the fashion industry
 - d) Career opportunities in the fashion sector

UNIT-I

2. What is meant by the fashion cycle? Describe its different stages using suitable examples or illustrations.
3. Describe various sources of inspiration that influence fashion design and creativity.

UNIT-II

4. Define fashion forecasting. Differentiate between long-term and short-term forecasting, providing appropriate examples for each.
5. Highlight the role of leading fashion forecasting agencies. Briefly discuss the contributions they make to the fashion industry

UNIT-III

6. What are the main theories of fashion adoption? Explain their relevance and application in the modern fashion landscape.
7. Discuss the factors that influence fashion trends. Focus particularly on social and psychological influences, with real-life examples.

(2)

UNIT-IV

8. What factors should be considered while designing for different age groups? Explain how design choices vary across demographics.
9. Discuss the contributions of notable fashion designers. Choose any two Indian designers and two Western designers, highlighting their impact on the global fashion industry.

x-x-x