

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

4	6	2	9	6
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Exam. Code :

1	3	0	6
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B.Voc. (Retail Management) 6th Semester

(2055)

Entrepreneurship Development Programme

Paper : GEN-601 (Common for all B.Voc.)

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt any **five** questions from all including Question No. 1 which is compulsory and selecting **one** question from each unit.

1. Attempt any **four** questions from the following :

- (a) What is Entrepreneurship ?
- (b) Define decision making process.
- (c) Define Business venture.
- (d) What is strategic planning ?
- (e) Define product innovation.
- (f) What is tax holiday ?

4×4=16

UNIT—I

2. Discuss the various theories of entrepreneurship.

16

3. Discuss the various problems faced by women entrepreneurs in India. 16

UNIT—II

4. "Small business is a seedbed of entrepreneurship". Explain the statement. 16
5. Explain the role of business combinations in the growth and expansion of business enterprises. 16

UNIT—III

6. "Modern technology is the need of the hour for small industries". Explain with reasons. 16
7. Discuss the role of commercial banks in promoting small scale industries. 16

UNIT—IV

8. Explain the features of Contract Act in detail. 16
9. Discuss the various exemptions given under various acts to Small Scale Industries in India. 16