

(i) Printed Pages : 2

Roll No.

(ii) Questions : 14 Sub. Code :

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Exam. Code :

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**Bachelor of Business Administration 6th Semester
(2055)**

STRATEGIC FINANCIAL MANAGEMENT

Paper : BBA-328

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt any **FOUR** questions from Section-A. Each question carries 5 marks.

(2) Attempt any **TWO** questions each from Section B and Section C. Each question carries 15 marks.

SECTION—A

1. What is Financial Innovation ?
2. What do you mean by IPOs ?
3. What do you mean by Management Buyouts ?
4. What do you mean by Capital Rationing ?
5. What do you mean by Spin Offs ?
6. State the difference between Debt and Equity financing.

SECTION—B

7. What is a Strategic Business Unit ? Discuss various models for the analysis of strategic business units. Also, discuss the strategic financial dimensions of SBU.

8. How does strategic financial management bridge the gap between financial policy and strategic management, and what role does this interface play in achieving long-term business objectives ?
9. Explain various investment appraisal techniques. What considerations should be taken while deciding the various techniques ?
10. What is the Net Operating Income (NOI) Approach in capital structure planning, and how does it differ from the Net Income (NI) Approach in terms of its impact on company's financial decisions and cost of capital ?

SECTION-C

11. What do you mean by asset divestiture ? What are its objectives ? Explain the significant financial aspects of asset divestiture.
12. What is the concept of corporate restructuring, and what are the key motives behind it ? Explain the process you would follow to successfully implement corporate restructuring within an organization.
13. Explain the process of valuation of a business enterprise. What are the different approaches to valuation of a business enterprise ?
14. What are the key drivers of financial innovations, and how do they influence the financial industry ? Additionally, discuss the implications of these innovations for businesses and investors.