

(i) Printed Pages : 2 Roll No.

(ii) Questions : 14 Sub. Code :

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Exam. Code :

5	0	0	2
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**Bachelor of Arts (FYUP) 2nd Semester
(2055)**

E-COMMERCE

Paper : E-Commerce

Time Allowed : Three Hours] [Maximum Marks : 60

Note :— (1) Attempt any **four** questions from Section-A. Each question carries **5** marks.

(2) Attempt **two** questions each from Section-B and Section-C. Each question carries **10** marks.

SECTION-A

1. What is E-Commerce ?
2. Define E-Business.
3. Differentiate C2C and C2B e-commerce.
4. What do you mean by Smart Card ?
5. What is cryptography ?
6. What is the application of e-commerce in financial services ?

SECTION-B

7. What are the advantages and disadvantages of E-Commerce ?
 8. What is the difference between e-commerce and e-business ?
- Discuss the significance of e-business in today's time.

9. What is e-business model ? Explain different types of e-business models in detail.
10. Explain in detail the framework of e-commerce.

SECTION-C

11. What is electronic payment system ? Discuss various types of electronic payment systems.
12. What is the importance of digital signatures ? Discuss the process of creating digital signatures.
13. What is the scope and importance of E-Commerce in the field of Entertainment ?
14. Discuss the impact of e-commerce on social and economic environment of India.