

2054
P.G. Diploma in Mass Communication
Second Semester
PGDMC-107: Print Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in 75 - 100 word each:-

- a) Editor
- b) News Copy
- c) Headline
- d) Photo Captions
- e) Dummy
- f) Contempt of court
- g) Law of Obscenity
- h) Press Council of India
- i) official secrets act
- j) Information Technology Act 2000

(5x4)

UNIT - I

- II. Explain the functions of news editor. (20)
- III. Describe the Editorial department set up in Newspaper. (20)

UNIT - II

- IV. What you think about headline? Describe different type of Headline with example. (20)
- V. What are the responsibilities while performing the functions of photo editing, such as selection, editing, cropping and placement of pictures? (20)

UNIT - III

- VI. Describes the composition, duties and rights of Press Council of India. (20)
- VII. What are the role and responsibilities of a journalist? (20)

UNIT - IV

- VIII. What is the Right to Information Act 2005? Examine the relevance of this act? (20)
- IX. What is the Official Secrets Act 1923? Examine the relevance of this act? (20)

x-x-x