

2054
P.G. Diploma in Mass Communication
Second Semester
PGDMC-108: Electronic Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any five of the following in about 75-100 words each:-

- a) News package
- b) NSD in Doordarshan
- c) NSD in AIR
- d) Camera shot
- e) Transition
- f) Program production
- g) TV Script writing
- h) All India Radio
- i) News bulletin
- j) Zoom out

(5x4)

UNIT - I

- II. What are the basic principles of news writing for Radio and TV? (20)
- III. Describe the structure and preparation of a TV News bulletin. (20)

UNIT - II

- IV. What are various kinds of TV script? Explain. (20)
- V. Describe below and above the line function in TV production? (20)

UNIT - III

- VI. Briefly describe camera composition and camera perspective, with appropriate illustrations. (20)
- VII. Demonstrate and describe the concept and kinds of camera shots. (20)

UNIT - IV

- VIII. What difference does editing make to the overall experience of video production? Explain with the help of various types of editing. (20)
- IX. Compare the three stages of program production. (20)

x-x-x