

2064  
Advance Diploma Course (Add-on)  
Journalism  
Paper – A: Theory

Time allowed: 3 Hours

Max. Marks: 90

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Write short notes on any five of the following in about 75-100 words each:-

- a) Principles of design
- b) Creative non-fiction
- c) Computer aided reporting
- d) Podcasts
- e) Citizen as a reporter
- f) Pressure groups
- g) Convergent media
- h) Designing software

(5x2)

**UNIT - I**

- II. Discuss the importance of design for media. (20)
- III. Do you think editing and designing software are useful for media? Elaborate. (20)

**UNIT - II**

- IV. Show your understanding of Investigative Journalism. (20)
- V. Write notes on the following:-
  - a) Interpretative Journalism
  - b) Precision Journalism (20)

**UNIT - III**

- VI. How do you see user-generated content in the present times? Discuss. (20)
- VII. What points should be kept in mind while writing for web-portals? Explain. (20)

**UNIT - IV**

- VIII. What role does media play in Development Support Communication? Elaborate. (20)
- IX. What do you understand by Convergent media? Discuss its significance. (20)

x-x-x