

2123

B. Voc. (Logistic Management)

5th Semester

LEM-503: International Business

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

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I. Attempt the following: -

- (a) Discuss in brief Porter's Diamond Model.
- (b) State the criticism of globalization.
- (c) Explain the functions of World Bank.
- (d) Define Foreign Direct Investment.

(4×4)

UNIT – I

II. Explain the various modes of entry into International Business clearly indicating their merits and demerits. (16)

III. What do you mean by International Business? Compare and contrast International Business with Domestic Business. (16)

UNIT-II

IV. Explain various types of tariff and non-tariff barriers. (16)

V. What do you mean by economic environment? What are its constituents? (16)

UNIT-III

VI. What do you mean by regional economic cooperation? Explain various recent trade agreements of India. (16)

VII. Explain the objectives and functions of UNCTAD. (16)

UNIT-IV

VIII. What are the trends of FDI in India? What are the various measures that are taken by Indian Government for promoting FDI? (16)

IX. Write short notes on:-

- (a) ADR & GDR
- (b) Trends in India's Foreign Trade

(16)

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