

2123

B. Voc. (Media and Entertainment)

First Semester

MET-105: Radio

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer the following:-

- a) Jingles
- b) Timeliness
- c) Talk show
- d) News room

(4x2)

UNIT - I

- II. Discuss the characteristics of radio journalism. (8)
- III. Describe the organizational structure of a radio channel. (8)

UNIT - II

- IV. Discuss radio as a mass medium. (8)
- V. Explain the role of radio journalism in society and nation building. (8)

UNIT - III

- VI. Discuss various types of radio formats. (8)
- VII. What are public service advertisements? (8)

UNIT - IV

- VIII. Explain various stages of radio production. (8)
- IX. What are the qualities and responsibilities of a RJ? (8)

x-x-x