

(i) Printed Pages : 2

Roll No.

(ii) Questions : 14

Sub. Code :

0	8	8	7
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Exam. Code :

0	0	2	5
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Bachelor of Business Administration 5th Semester
(2123)

BUSINESS ENVIRONMENT

Paper—BBA-303

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt *four* short answer type questions from Section A.
Attempt *two* questions each from Section B and Section C
respectively.

SECTION—A

1. What is IMF ?
2. Define Social Audit.
3. Define BoP.
4. Explain Planning Commission.
5. What is Fiscal Policy ?
6. What are limitations of Environment Analysis ? 5×4=20

SECTION—B

7. Explain Interaction Matrix between various Environmental Factors.
8. Explain various Techniques of Environmental Analysis.
9. Explain Monetary Policy in Detail.
10. Discuss Economic Role of Government towards Business.

15×2=30

SECTION—C

11. Define Product Life Cycle in detail.
12. Explain EXIM Policy.
13. Give an Overview of UNCTAD.
14. Explain Current Status of technology in India.

15×2=30