

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 5th Semester
(2123)

ENTREPRENEURSHIP AND NEW
VENTURE CREATION

Paper-BBA 304

Time Allowed : Three Hours]

[Maximum Marks :80

Note: Attempt any *four* questions from Section-A. Attempt any *two* questions each from Section-B and Section-C respectively.

SECTION—A

1. Attempt any four questions from the following :
 - (a) Distinguish between Intrapreneurship and Entrepreneurship.
 - (b) What is brain storming ?
 - (c) Define Feasibility Analysis.
 - (d) Explain in brief the concept of Corporate Entrepreneurship.
 - (e) Define Crowd Funding.
 - (f) What is venture capital ?

4×5=20

SECTION—B

2. Define Entrepreneurship. Discuss the importance of Entrepreneurship.
3. Discuss the various sources of Innovation in Business.
4. What is franchising ? Explain the advantages and disadvantages of franchising ?

5. Discuss the steps involved in developing an effective business model in Entrepreneurship. $2 \times 15 = 30$

SECTION—C

6. What is social Entrepreneurship ? Discuss the role of social Entrepreneurship.
7. Explain the traditional sources of financing entrepreneurial ventures ?
8. Discuss the advantages and disadvantages of Limited Liability Partnership form of ownership.
9. Explain the various Project Appraisal Techniques in detail. $2 \times 15 = 30$